

Client  
Needs Analysis  
Checklist

**Simplified Planned Giving** will work for my clients because I have:

- Clients who would like to reduce the value of their taxable estate, and restore the **full value, tax-free**, to their heirs.
- Clients who would like to utilize the money in their **IRA's** on a **tax-advantaged** basis.
- Clients that want to be protected from the **Medicaid spend-down** requirements.
- Clients that own **closely-held businesses** and do not wish to pay the **Capital Gains or Income Tax** on the sale of the business.
- Clients who want to increase the **income from stocks or real estate** while reducing Capital Gains Taxes.
- Clients that are concerned about **pending Income Tax due** on the growth of their **Deferred Annuities** and would like to reduce or eliminate it.
- Clients that are highly compensated and want to put more **tax-advantaged dollars** away for **retirement** than their qualified plan allows.
- Clients that could benefit from a large **Income Tax Deduction**.
- Clients who would like to increase their income on a **guaranteed** basis.
- Clients who could benefit from a combination of these **“Living Benefits”**.

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**SPG Network**

1640 S. Stapley Dr. Suite 235  
Mesa, AZ 85204  
Phone (877) 679-5200  
Fax (480) 461-9112  
Website [www.spgnetwork.com](http://www.spgnetwork.com)